

NCC Cable System Order

Order #	62600378
Syscode	9914
System Name	Spectrum/Northern Illinois, IL
Market	Rockford

AE	Meghan Hughes
Sales Coordinator	Drew Knepley
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Aug18
-	

Flight Dates	10/22/18 - 11/04/18
Agency	Shorr, Johnson & Magnus
Advertiser	JB for Governor

Client Code	
Product Code	
Est Code	
Product Name	10.23-10.29
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/22/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$188.00	
Commission		\$28.20	
Net Total		\$159.80	
Total Spots		16	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.22 New Order Please Review and Confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AMC PT	10/22/18	10/28/18	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$8.00	\$16.00	60	PRE
2	AMC	AMC PT	10/22/18	10/28/18	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$6.00	\$18.00	60	PRE
3	CNN	CNN PT	10/22/18	10/28/18	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$20.00	\$60.00	60	PRE
4	CNN	CNN EM	10/22/18	10/28/18	05:00	09:00	X	X	X	X	X	X	X	-	-	3	\$12.00	\$36.00	60	PRE
5	MNBC	MNBC PT	10/22/18	10/28/18	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$14.00	\$42.00	60	PRE
6	MNBC	MNBC EM	10/22/18	10/28/18	05:00	09:00	X	X	X	X	X	X	X	-	-	2	\$8.00	\$16.00	60	PRE

	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Total
SPOTS	16	0	0	0	0	0	0	0	0	0	0	0	16
AMT	\$188.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$188.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/26/18

62600378 | Rockford | Spectrum/Northern Illinois, IL | 9914 |